

North Central News

The Newsletter of the North Central WV Home Builders Association



September 2026

Hard Hats & Horsepower: A First-Year Success!

A little rain couldn't dampen the spirit of NCWVHBA's inaugural **Hard Hats & Horsepower Cruise-In**, held September 18 at Builders FirstSource/O.C. Cluss Lumber in Fairmont! Despite a rainy and windy start, the skies eventually cleared, welcoming car enthusiasts, members, families, and friends for an afternoon of vehicles, community connections, and family-friendly fun—all while supporting a wonderful cause. **Eleven vehicles registered for our first-ever Cruise-In, and together we raised \$1,634**

for Tom's Toy Fund! These funds will help bring holiday joy to children throughout North Central West Virginia. There was something for everyone! Guests enjoyed Touch-a-Truck vehicles, face painting, delicious food from Top Dawg, and

complimentary ice cream courtesy of Huntington Bank's Treat Truck. One of the afternoon's biggest highlights was the adult trike race, which brought plenty of

laughter, friendly competition, and some unforgettable moments—including the now-famous "Battle of the Banks!" A special thank-you goes to **Builders FirstSource/O.C. Cluss Lumber** for hosting, our generous member businesses, the Pleasant Valley Volunteer Fire Department, and the dedicated volunteers who

helped make this first-year event possible. We are grateful to everyone who participated, donated, or stopped by to support the cause. **And the best news? We're doing it again!** Mark your calendars for Friday, September 17, 2027, with a rain date of September 24.



NCWVHBA Membership Report

Our renewing members are the backbone of our Association... It is for that reason we would like to thank the following members for renewing:

Timothy Evanoff, **Generators Unlimited**

WELCOME to our newest NCWVHBA Members:

Tess Wittler, **Tess Wittler Marketing**

Marlin Motter, **Tri County Plumbing & Contracting**

Ricardo Munuz, RM Contracting Service

Mid-Year Remodeling Forecast

NAHB's recent Mid-Year **Remodeling Forecast webinar** reviewed how the remodeling industry has navigated changing economic conditions, homeowner priorities and market demand.

The panelists included: Danushka Nanayakkara-Skillington, NAHB AVP of Forecasting and Analysis; Rachel Bogardus Drew, director of the Remodeling Futures Program at the Joint Center for Housing Studies of Harvard University; and Eric Lynch, NAHB economist

[View the webinar slide deck here.](#)

Deadline Looms for GFCI Outlets

A temporary exception in the National Electrical Code (NEC) is **scheduled to expire** on Sept. 1, 2026. That date could have significant consequences for builders, HVAC contractors, electricians, code officials and manufacturers, particularly in states and local jurisdictions that continue to enforce NEC Section 210.8(F), which requires ground-fault circuit interrupter (GFCI) protection for outdoor HVAC equipment. Note: This deadline may not be relevant in all places.

Registration Is Open For 2027 Builders' Show

Registration is open for the NAHB International Builders' Show® (IBS), which will take over the Las Vegas Convention Center Feb. 2-4, 2027. The Builders' Show is the premier event that connects you with the right industry professionals and lets you be part of improving the housing industry.

Discover the latest trends, new products and fresh ideas. Get a first look into what's being developed in the industry for the future. Meet, network and connect with tens of thousands of industry professionals from 100+ countries. Experience it all at the Builders' Show!

Register now at BuildersShow.com.

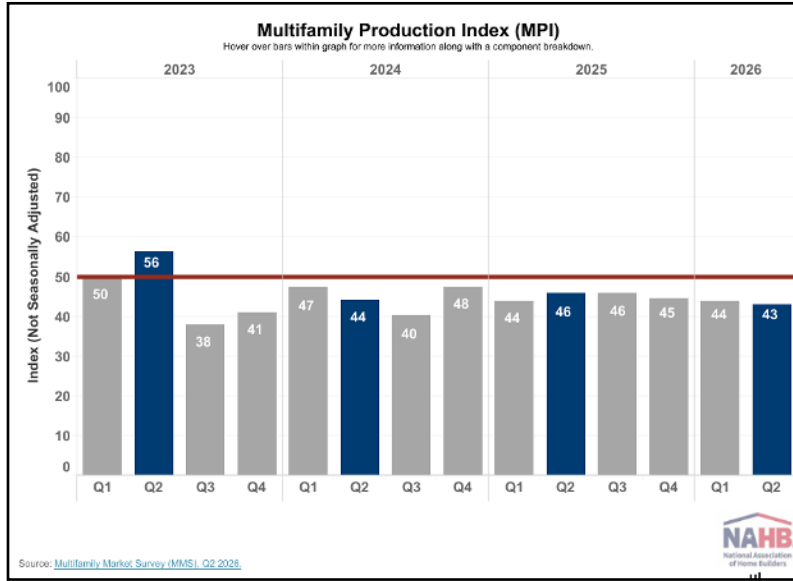
Bank Regulators Propose Changes to CRA Rules

The Office of the Comptroller of the Currency (OCC) and the Federal Deposit Insurance Corporation (FDIC) have proposed targeted revisions to their Community Reinvestment Act (CRA) regulations. According to the OCC and FDIC, **the proposal** would help ensure community development grants reach their intended communities. It would also reduce regulatory burdens, especially for community banks and provide clearer guidance on how banks can receive CRA consideration.

Multifamily Developer Confidence Weakens in Q2

Confidence in the market for new multifamily housing weakened year-over-year in the second quarter, according to the [Multifamily Market Survey](#) (MMS) by NAHB. The MMS produces two separate indices.

The Multifamily Production Index (MPI) had a reading of 43, down three points year-over-year, while the Multifamily Occupancy Index (MOI) had a reading of 74, down eight points year-over-year.



The sentiment is constrained by regulatory barriers and difficulty obtaining financing.

The MMS asks multifamily developers to rate the current conditions as “good”, “fair”, or “poor” for

multifamily starts in markets where they are active. The index and all its components are scaled so that a number above 50 indicates that more respondents report conditions as good rather than poor.

Land Use in ROAD to Housing

The newly enacted 21st Century ROAD to Housing Act directs HUD to develop voluntary federal guidelines for state and local zoning best practices. Although not mandatory, the guidelines will help shape how communities are evaluated for federal grants and give states a model for developing their own enabling legislation.

These [land-use and development provisions](#) are especially important to NAHB members because many state and local zoning rules restrict home building and raise costs. For more information on land use, zoning and other key provisions in the 21st Century ROAD to Housing Act, visit nahb.org/road.

Three States Drive Remodeling

California, Texas and Florida continue to account for the largest shares (20.8% combined) of remodeling activity nationwide, according to first quarter results from NAHB's [State Projections of Remodeling](#) (SPR). The SPR offers a quarterly state-by-state analysis of remodeling activity based on total dollar volume, market share and changes in remodeling spending.

Developed from a proprietary NAHB model, the SPR uses national quarterly improvement spending data and estimates remodeling market share by state using multiple indicators and NAHB's annual state remodeling forecast.

Leadership List

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Vacant

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Terri Boone

Treasurer

Janelta Curtis

State Area Vice-President

Doug Burch

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Doug Burch

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Calendar of Events

4th QTR 2026 Community Service Project

Date: 11 December

Location: Rosenbaum House

16 Oct, Putts for Patients Golf Tournament

Location: Stonewall

23-24 Oct, HBAWV Annual Convention

Location: Chief Logan State Park

29 Oct, General Membership Event

Location: 1951 Hunter's Way

Host: First United Bank & Trust

5 Nov, Board of Directors Meeting

Location: NCWVHBA Conference Room

19 Nov, Member's Annual Meeting/Elections

Location: Mario's Fishbowl

5 Dec, Annual Christmas Party

Location: The Cranberry

7 Dec, Annual Tom's Toy Shopping

Location: Clarksburg Walmart



**Member
Priority
Ends 16 Oct**

17 Oct registration
opens to ALL last year's
vendors.

Read the HBAWV Sept. Newsletter [HERE](#)

FINISH YOUR PROJECT.

NAHB members **save an average of \$2,648**
on building materials.

LEARN MORE



Data Centers Are Outbidding Home Builders for Land

In November 2025, two of Northern Virginia's largest recent land deals closed within days of each other. Amazon paid \$700 million for about 189 acres in Prince William County and a few days later, SDC Capital Partners paid \$615 million for 97 acres in nearby Loudoun County.

The land deals weren't for home building. Construction on data centers began on the land almost immediately after it closed. As AI use has grown, so has demand for the facilities that make it possible. That demand



is being met with land, and much of it is land that would otherwise have become housing. And in Northern Virginia, the self-proclaimed "data center capital of the world," it has completely skewed the market for buildable land. In Loudoun County, the SDC deal came out to about \$6.3 million per acre.

In Prince William County, Amazon paid a little more than \$3.7 million per acre.

Similar price disruptions are occurring in Illinois, Texas, Nevada and all across the country.



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